

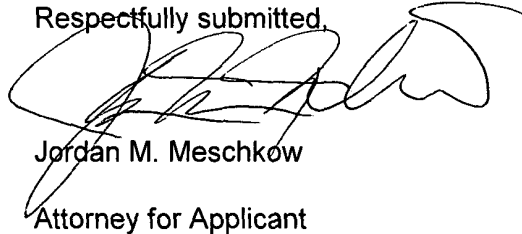
1 **INFORMATION DISCLOSURE STATEMENT**

2
3 TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

4 Your applicant, Ian Jeffrey Obstfeld, et al., inventors of *DISPLAY SYSTEM AND UNIT*
5 *FOR MERCHANDISING EYEWEAR*, application for which is submitted concurrently herewith
6 (M&G Docket No. 7433-A-1), as a duty of candor and good faith toward the United States
7 Patent and Trademark Office, by and through the undersigned Attorney, hereby submits his
8 information disclosure statement in compliance with 37 C.F.R. 1.56.

9
10 The relevant prior art of which applicant is aware is that which is reported on the
11 enclosed Information Disclosure Citation.

12
13 Respectfully submitted,

14 

15 Jordan M. Meschkow

16 Attorney for Applicant

17 Registration No. 31,043

18 26 August 2003

19 MESCHKOW & GRESHAM, P.L.C.

20 5727 North Seventh Street

21 Suite 409

22 Phoenix, Arizona 85014

23 (602) 274-6996

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Compleat if Known

Sheet 1 of 4

Application Number
Filing Date
First Named Inventor Ian Jeffrey Obstfeld
Art Unit
Examiner Name
Attorney Docket Number 7433-A-1

U. S. PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
|-----------------------|--------------------------|--|-----------------------------------|--|---|
| | | Number-Kind Code ² (if known) | | | |
| | | US- D465,353 | 11/12/2002 | Hessell, et al. | |
| | | US- 6,443,317 | 09/03/2002 | Brozak, Jr. | |
| | | US- 6,382,406 | 05/07/2002 | Corbasson | |
| | | US- 6,302,369 | 10/16/2001 | Liebers, et al. | |
| | | US- Des. 429,417 | 08/15/2000 | Liebers, et al. | |
| | | US- 6,073,782 | 06/13/2000 | Ascik | |
| | | US- Des. 427,456 | 07/04/2000 | Guccione | |
| | | US- Des. 406,714 | 03/16/1999 | Eldon, III, et al. | |
| | | US- 5,861,941 | 01/19/1999 | Liebers, et al. | |
| | | US- 5,853,090 | 12/29/1998 | Brozak, Jr. | |
| | | US- Des. 401,083 | 11/17/1998 | Woodward | |
| | | US- 5,819,957 | 10/13/1998 | Hahn | |
| | | US- 5,775,018 | 07/07/1998 | Steinborn | |
| | | US- Des. 393,557 | 04/21/1998 | Guccione | |
| | | US- 5,593,045 | 01/14/1997 | Eldon, III, et al. | |
| | | US- Des. 374,786 | 10/22/1996 | Liebers | |
| | | US- Des. 374,366 | 10/08/1996 | Eldon, III, et al. | |
| | | US- Des. 369,039 | 04/23/1996 | Guccione | |
| | | US- Des. 358,319 | 05/16/1995 | Porcaro, et al. | |

FOREIGN PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear | T ⁶ |
|-----------------------|--------------------------|---|-----------------------------------|--|---|----------------|
| | | Country Code ³ Number ⁴ Kind Code ⁵ (if known) | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

| | | | |
|-----------------------|--|--------------------|--|
| Examiner Signature | | Date Considered | |
|-----------------------|--|--------------------|--|

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

| | | | | | | | | | | | | | |
|---|---|--------------------|--|-------------|--|----------------------|----------------------|----------|--|---------------|--|------------------------|----------|
| Substitute for form 1449/PTO <h2 style="text-align: center; margin: 10px 0;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</h2> <p style="text-align: center; font-size: small;">(Use as many sheets as necessary)</p> | <h3 style="text-align: center; margin: 0;">Complete if Known</h3> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 60%;">Application Number</td><td></td></tr> <tr><td>Filing Date</td><td></td></tr> <tr><td>First Named Inventor</td><td>Ian Jeffrey Obstfeld</td></tr> <tr><td>Art Unit</td><td></td></tr> <tr><td>Examiner Name</td><td></td></tr> <tr><td>Attorney Docket Number</td><td>7433-A-1</td></tr> </table> | Application Number | | Filing Date | | First Named Inventor | Ian Jeffrey Obstfeld | Art Unit | | Examiner Name | | Attorney Docket Number | 7433-A-1 |
| Application Number | | | | | | | | | | | | | |
| Filing Date | | | | | | | | | | | | | |
| First Named Inventor | Ian Jeffrey Obstfeld | | | | | | | | | | | | |
| Art Unit | | | | | | | | | | | | | |
| Examiner Name | | | | | | | | | | | | | |
| Attorney Docket Number | 7433-A-1 | | | | | | | | | | | | |
| Sheet 2 of 4 | | | | | | | | | | | | | |

| U. S. PATENT DOCUMENTS | | | | | |
|------------------------|--------------------------|--|--------------------------------|--|---|
| Examiner Initials* | Cite No. ¹ | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | Number-Kind Code ² (if known) | | | |
| | | US- 5,340,074 | 08/23/1994 | Porcaro, et al. | |
| | | US- 5,337,903 | 08/16/1994 | Wolcovitch, et al. | |
| | | US- 5,316,252 | 05/31/1994 | Charnow, et al. | |
| | | US- Des. 345,097 | 03/15/1994 | Triangolo | |
| | | US- 5,257,703 | 11/02/1993 | Ascik, et al. | |
| | | US- 5,101,986 | 04/07/1992 | Holztrager | |
| | | US- 5,100,006 | 05/31/1992 | Forrester | |
| | | US- Des. 322,902 | 01/07/1992 | Khantzis | |
| | | US- Des. 321,445 | 11/12/1991 | Khantzis | |
| | | US- Des. 321,444 | 11/12/1991 | Khantzis | |
| | | US- Des. 321,443 | 11/21/1991 | Khantzis | |
| | | US- Des. 321,442 | 11/21/1991 | Khantzis | |
| | | US- Des. 321,441 | 11/21/1991 | Khantzis | |
| | | US- 5,056,668 | 10/15/1991 | Berger | |
| | | US- 5,025,931 | 06/25/1991 | Berger | |
| | | US- 5,016,759 | 05/21/1991 | Spamer | |
| | | US- 4,993,561 | 02/19/1991 | Stultz | |
| | | US- Des. 314,292 | 02/05/1991 | Nyman | |
| | | US- 4,890,745 | 01/02/1990 | Holden | |

| FOREIGN PATENT DOCUMENTS | | | | | | |
|--------------------------|--------------------------|---|-----------------------------------|--|---|----------------|
| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear | T ⁶ |
| | | Country Code ³ -Number ⁴ -Kind Code ⁵ (if known) | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

| | |
|--------------------|-----------------|
| Examiner Signature | Date Considered |
|--------------------|-----------------|

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

| | | |
|---|--------------------------|--|
| Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i> | Complete if Known | |
| | Application Number | |
| | Filing Date | |
| | First Named Inventor | Ian Jeffrey Obstfeld |
| | Art Unit | |
| | Examiner Name | |
| Sheet 3 | of 4 | Attorney Docket Number 7433-A-1 |

| U. S. PATENT DOCUMENTS | | | | | |
|------------------------|-----------------------|--|--------------------------------|--|---|
| Examiner Initials* | Cite No. ¹ | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | Number-Kind Code ² (if known) | | | |
| | | US- 4,787,520 | 11/29/1988 | Pearson | |
| | | US- 4,779,938 | 10/25/1988 | Johnston | |
| | | US- 4,718,561 | 01/12/1988 | Eckert | |
| | | US- 4,671,416 | 06/09/1987 | Sorensen | |
| | | US- 4,614,272 | 09/30/1986 | Shelton, et al. | |
| | | US- 4,586,619 | 05/06/1986 | Eckert | |
| | | US- Des. 283,280 | 04/08/1986 | Maynard, et al. | |
| | | US- 4,558,788 | 12/17/1985 | Grothaus | |
| | | US- 4,541,534 | 09/17/1985 | Strauss | |
| | | US- Des. 264,025 | 04/27/1982 | Franklin, et al. | |
| | | US- Des. 262,759 | 01/26/1982 | Caldwell, et al. | |
| | | US- Des. 262,754 | 01/26/1982 | Merl | |
| | | US- Des. 258,099 | 02/03/1981 | Franklin, et al. | |
| | | US- Des. 257,497 | 11/11/1980 | Franklin, et al. | |
| | | US- 4,204,602 | 05/27/1980 | Dunchock | |
| | | US- Des. 253,141 | 10/16/1979 | Gordon | |
| | | US- Des. 252,481 | 07/31/1979 | Gordon | |
| | | US- Des. 252,360 | 07/17/1979 | Dunchock | |
| | | US- 4,157,760 | 06/12/1979 | Wilson | |

| FOREIGN PATENT DOCUMENTS | | | | | |
|--------------------------|-----------------------|---|--------------------------------|--|---|
| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear |
| | | Country Code ³ -Number ⁴ -Kind Code ⁵ (if known) | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

| | | | |
|--------------------|--|-----------------|--|
| Examiner Signature | | Date Considered | |
|--------------------|--|-----------------|--|

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known

| | |
|------------------------|----------------------|
| Application Number | |
| Filing Date | |
| First Named Inventor | Ian Jeffrey Obstfeld |
| Art Unit | |
| Examiner Name | |
| Attorney Docket Number | 7433-A-1 |

| | | | |
|-------|---|----|---|
| Sheet | 4 | of | 4 |
|-------|---|----|---|

U. S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

[illegible]

| | |
|-----------------------|--------------------|
| Examiner Signature | Date Considered |
|-----------------------|--------------------|

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.